

Overview

This CME accredited sinusitis workshop is designed to incorporate case study, interactive learning, and video to better understand, diagnose and manage sinusitis. The program provides sophisticated information about pathophysiology, diagnostic difficulties, pharmacology, microbiology and current methods for predicting outcome and centers upon the principles of evidence-based medicine.

Through the use of an Audience Response System, workshop attendees actively participate in the evaluation and management of patients through case-based video presentations of patient interview, physical examination, laboratory results and intranasal video clips.

Areas covered throughout the workshop are:

- *Pathophysiology of sinusitis*
- *Diagnosis of acute bacterial sinusitis*
- *Goals of antibiotic therapy*
- *Antibiotic resistance mechanism*

Educational Objectives

- Identify key aspects of the history and exam in sinusitis patients indicating the need for antimicrobials
- Apply current pharmacodynamic and pharmacokinetic principals to antibiotic selection in sinusitis
- Recognize subtypes of acute and chronic sinusitis
- Determine the differences between viral and bacterial rhinosinusitis

About Sinusitis

- Approximately 1 out of every 7 Americans are affected by sinusitis, making sinusitis the most common chronic condition in the US
- 14% of the American population is affected by sinusitis
- Sinusitis is the 5th most common diagnosis for which an antibiotic is prescribed

“*Sinusitis is one of the most expensive disorders in the US**”

- The primary diagnosis of sinusitis results in expenditures of approximately \$3.5 billion per year in the US
- Sinusitis is one of the most common conditions encountered by primary care physicians, accounting for approximately 25 million office visits annually

*According to the AAAAI, released June 1997.

Program Chairs

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Workshop Highlights

- ***A two hour high-tech multimedia presentation***
- ***Overview of PK/PD principles***
- ***In vivo video highlighting nasal anatomy and pathology***
- ***Use of interactive personal response keypads promoting active participation***
- ***2.0 hours of Category I CME Credit***
- ***Presented and developed by nationally recognized opinion leaders***

Register Now!

(seating is limited)

Fax or Mail to:

Outcomes Management Educational Workshops
2000 N. Florida Mango Rd., Ste. 203
West Palm Beach, FL 33409

Toll Free: (877) 327-6639 **Fax:** (561) 687-5686
Register Online: www.omew.com

Name: _____

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Phone: _____

Fax: _____

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How did you hear about us?

- Direct Mail Medical Publication
 Web site Referral
 Association/Society Other _____

Fees

Registration fee is \$20

(Fee waived when program held in conjunction
with association or society meetings*)

Method of Payment:

Check payable to OMEW

- Visa Mastercard AMEX

Card Number: _____

Expiration Date: _____

Signature: _____

Fee includes CME credit, course admission, materials and refreshments. Registration fees are non-refundable and payable at time of the registration. OMEW reserves the right to cancel this program. In the event of cancellation, OMEW will refund the registration fee. For more information or to make arrangements for the disabled, please call OMEW at (877) 327-OMEW. *Fee waived when association or society accredits for CME.

About OMEW

"We Change Outcomes"

- Six years experience conducting programs throughout the United States and internationally, training over 6,000 healthcare professionals.
- Innovative CME programs using the latest teaching methodologies for hands-on experience.
- Courses developed and presented by national opinion leaders.

OMEW also offers the following programs:

- Improving Outcomes in Acute Otitis Media
- Optimizing Outcomes in Acute Exacerbations of Chronic Bronchitis (AECB)

For more information, please visit our website at www.omew.com.

Target Audience

This program is intended for family physicians, general internists, otolaryngologists, emergency care physicians, pediatricians, nurse practitioners and physician assistants.

Certification

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint sponsorship of the University of Rochester School of Medicine and Dentistry and OMEW.

The University of Rochester School of Medicine and Dentistry is accredited by the ACCME to provide continuing medical education for physicians.

The University of Rochester School of Medicine and Dentistry designates this educational activity for a maximum of 2.0 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

A Rational Approach to Sinusitis Treatment



Approximately 37 million Americans suffer from sinusitis annually

A Continuing Medical Education Program

Presented by:

Outcomes Management
Education Workshops, Inc.



OMEW

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