

Register Now... *(Seating is Limited)*

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Outcomes Management Educational Workshops
2000 N. Florida Mango Road • Suite 203
West Palm Beach, FL 33409
Toll Free: 1-877-327-6639 • FAX: 561-687-5686
Website: www.omew.com

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How Did You Hear About Us:

- Direct Mail Medical Publication
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 Website
 Other _____

Fees

Registration fee is \$30.

Method of Payment:

- Check payable to OMEW
 Visa MasterCard American Express
Card Number: _____
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Signature: _____

Registration Fee Waived

About OMEW

"We Change Outcomes"

- Since 1998, OMEW has conducted programs throughout the United States and internationally, training thousands of healthcare professionals
- Innovative CME programs using the latest teaching methodologies for hands-on experience
- Courses developed and presented by national opinion leaders

OMEW also offers the following programs:

- A Rational Approach to Sinusitis Treatment *(2 Hours)*
- Maximizing Outcomes in Acute Exacerbations of Chronic Bronchitis *(2 Hours)*

OMEW offers workshops throughout the country. For a complete workshop schedule, please visit our website at www.omew.com.

Target Audience

This program is intended for pediatricians, family physicians, emergency care physicians, general internists, otolaryngologists, nurse practitioners, physician assistants and audiologists.

Certification

This activity has been planned and implemented in accordance with the Essentials Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the **University of Rochester School of Medicine and Dentistry** and OMEW. The **University of Rochester School of Medicine and Dentistry** is accredited by the ACCME to provide continuing medical education for physicians.

The University of Rochester School of Medicine and Dentistry designates this educational activity for a maximum of 3.0 hours in Category 1 credit towards the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

This activity has been reviewed and is acceptable for up to 3.0 prescribed credits by the American Academy of Family Physicians.

Supported by an unrestricted educational grant from Abbott Labs

Improving Outcomes In Acute Otitis Media



A Continuing Medical Education Program

Presented By:
Outcomes Management
Educational Workshops, Inc.



Jointly Sponsored By:
UNIVERSITY OF
ROCHESTER
SCHOOL OF MEDICINE & DENTISTRY
Office of Continuing Professional Education

Overview

This CME accredited workshop is an interactive multimedia presentation designed to enhance skills in the diagnosis and management of Otitis Media. The program provides hands-on experience in the use of traditional and recently developed diagnostic aids.

Educational Objectives

This program will allow participants to:

- Assess their ability to diagnose otitis media
- Describe the role and value of pneumatic otoscopy, tympanometry, and acoustic reflectometry
- Perform diagnostic tympanocentesis on mannequin models.
- Identify the role of first and second line antibiotics in otitis media

Workshop Highlights

- Leading-edge multimedia presentation based on current guideline recommendations for treatment of AOM
- Interactive diagnostic videos used to analyze normal and abnormal ears
- Lecture: Antimicrobial selection criteria in an era of rising resistance
- Hands-on tympanocentesis training
- Use of interactive audience response system to promote audience participation and intensify learning experience
- 3 hours of Category 1 CME credit
- “World-Class” faculty

Program Description

Each workshop lasts 3 hours and has three components:

PART I: Diagnostic Skills

- Review the normal tympanic membrane (TM) and middle ear anatomy and physiology
- Examine variations in common pathological conditions
- Demonstrate tympanocentesis in the office/clinic setting

PART II: Interactive Hands-On Training

- **Tympanocentesis:** Infant head mannequins with changeable tympanic membrane (TM) inserts are used to simulate the “look and feel” of popping through the TM.

PART III: Antimicrobial Management Lecture

The lecture “Antibiotic Selection for Acute Otitis Media in an Era of Rising Bacterial Resistance”, emphasizes the role of first and second line antibiotics in acute and recurrent otitis media management based on current guideline recommendations.

Program Chair

Michael E. Pichichero, MD

Professor of Microbiology and Immunology, Pediatrics and Medicine
Department of Microbiology/Immunology
University of Rochester Medical Center
Rochester, New York

Course Directors

Richard Aghababian, MD	Arthur Hengerer, MD
Michael Biavati, MD	Candice Johnson, MD
Stan Block, MD	Jerome Klein, MD
Jeffrey Blumer, MD, PhD	Colin Marchant, MD
Itzhak Brook, MD	Stephen Pelton, MD
Janet Casey, MD	Michael Pichichero, MD
Manford Gooch, MD	Michael Poole, MD, PhD
James Hadley, MD	Lawrence Sher, MD
Christopher Harrison, MD	Ellen Wald, MD
James Hedrick, MD	

Dedication

This course is dedicated to Sylvan Stool, MD and Jerome Klein, MD for their inspiration, knowledge and insight on improving the diagnosis and management of Otitis Media.

What Participants Are Saying About This Program...

“The OM course enhanced my understanding of the new trends in treating otitis media. Hands-on resources were excellent! Would be very helpful for all primary care providers.” - Dave Sandercock

“A must for anyone dealing with this ongoing clinical challenge. Thank you.” - Richard Takao, MD

“This was an excellent course. I feel it will dramatically help my approach to otitis.” - Linda Holley, MD

“...best short course I’ve been to in 20 years! The mix of new information, the latest diagnostic algorithms..were the elements that made it so exciting.”

- George Starr, MD



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